



BUKOLA OGUNTALA

Strategist. Speaker. Coach.



***"You don't need a new strategy—
you need to SHIFT a new pattern."***

About Bukola

I'm **Bukola Oguntala**, a Keynote Speaker and Leadership Strategist with over 20 years of HR. I've coached leaders through every stage of their careers—on the front lines, behind the scenes, and through major transitions.

My story has been shaped by early losses and cultural barriers and a purpose-driven approach to leadership. I know what it's like to face challenges head on, to be underestimated, and to find allies in unexpected places. Today, I help leaders and organizations unlock hidden patterns that either accelerate or derail growth—bridging personal transformation with measurable business outcomes.

My Expertise

I help leaders identify and shift unconscious patterns that limit growth, connection, and performance. My keynotes and coaching draw from the SHIFT Framework—a practical, repeatable model for Pattern Recognition Leadership that builds trust, sparks growth, and drives results.

Why It Matters

Because I believe that the key to real change is hidden in the highs and lows we live through—in our greatest triumphs and our deepest setbacks. I do it to help people see that the stories they tell themselves and the habits they repeat can be reimagined to build healthier lives, stronger cultures, and lasting success.

Audience

I work with Leaders, Entrepreneurs, and Individuals in transition, ready to lead with courage, flexibility, and heart.

Signature Framework

The SHIFT Framework is a practical, repeatable process for cultivating leadership and personal growth, helping to move unconscious patterns into conscious awareness—and eventually into new instincts leaders can use to build lasting success.

Most Requested Programs

Each talk provides actionable insights, reflection prompts, and leadership tools that leave audiences equipped and inspired to grow.

- A Leadership Blindspot: Moving Beyond the Pattern
- The Accidental Leader: Rewriting Your Leadership Story.
- Leading Through the SHIFT: Team Alignment in Times of Change

Testimonials

"Her frameworks gave me language for what I'd been feeling – but couldn't name"

— **Desyra Highsmith**

Global Head of Culture, Quest Diagnostics

"If you aren't ready to SHIFT, you will be after hearing Bukola's deeply personal and moving story."

— **Aaron Craig Mitchell**

former HR Head, Netflix Animation

My Leadership Podcast

Beyond the Pattern: Life & Leadership Unlocked! is a podcast for leaders, entrepreneurs and individuals navigating change. Through real stories and conversations, I reveal the hidden patterns shaping our lives and workplaces—and how to shift them for lasting impact

CONTACT:



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***"When you choose to change your pattern,
you unlock the power to change your world."***